

The Cowen Group Finds Surprising Results in 2015 Corporate eDiscovery Investment Trends Survey

December 4, 2014

New York City, New York

The Cowen Group received responses from over 75 corporate executives including Global Counsel, CIOs, eDiscovery Managers, and Managing Directors from Fortune 500 corporations. Some of the most interesting news worthy results include:

1. 24% of corporate respondents are planning to make internal investments in eDiscovery talent in 2015. This trend will add momentum to the steadily increasing demand for experienced eDiscovery talent.
2. In an effort to reduce risk and increase control of corporate litigation data, the majority of corporate legal departments are internally focused on executing the functions on the left side of the EDRM. 99% of corporate respondents reported handling Information Governance in-house with 93% for Identification, 94% for Preservation, and 79% for Collection.
3. Data, Information, Cyber-security and Information Governance have usurped eDiscovery as the top investment priority for corporate legal departments in 2015. This corporate focus on security was reinforced in the selection of strategic partners with 90% of respondents reporting that they now include data- and cyber- security criteria in their selection process and over half of respondents reporting that security was their top technology concern for strategic partners.

More detailed information on our 2015 Corporate eDiscovery Investment Trends can be found here <http://bit.ly/1voQBmu>.

About The Cowen Group:

The Cowen Group is a trusted source for talent acquisition, professional development and thought leadership in the areas of eDiscovery, Privacy, Data Security, Information Governance and legal technology. Our clients include 75 of the AmLaw 200 as well as 125 of the Fortune 500 and some of the most prominent legal service and technology providers in the industry. Learn more about The Cowen Group at www.cowengroup.com.

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